



The Official Newsletter of Companion Animal Hospital and Paws Inn

January 2009

Winter

It's that time of year again. Time to break out the winter coats, if you haven't already, and head on in to Companion Animal Hospital and Paws Inn to see what we have to offer. Stop in at Paws Inn to view our selection of warm winter coats for your pet and Lupine collars and leashes, back by popular demand. Do not forget, 2009 dog licenses are now available at Paws Inn.

Paws Inn

Back by Popular Demand:
Lupine Collars and Leashes

Specials:
Nutro Pet Foods - Buy 10 bags, get 1 free

New Items:
Northern Treats (wheat free)
(Natural and holistic treats baked with fresh vegetables, nutrient rich berries, tree-fruit and succulent meats.)

We carry a wide selection of winter coats for your pet!

The Pet Gazette



Periodontal Disease

What is Periodontal Disease?

Periodontal disease affects the tissues surrounding the teeth. What starts out as food material, bacteria, and saliva, ends up as inflammation and infection. Food material, bacteria, and saliva accumulate normally on the surface of teeth, forming a soft plaque. If left untreated for too long, this soft plaque becomes tartar. Tartar then causes gum erosion, leading to inflammation and eventually infection of the tooth socket.

Signs of Periodontal Disease

- Bad breath
- Excessive drooling
- Pawing at the face or mouth
- Trouble chewing due to pain
- Red, swollen or bleeding gums
- Loss of teeth
- Swollen face

Good to Chew

CET enzyme rawhides (dogs) and treats (cats) contain special enzymes that help remove plaque and reduce tartar on the teeth. When used daily, they help to keep breath fresh and teeth clean.

Better to Rinse

CET oral hygiene rinse contains antibacterial agents that help reduce the amount of bacteria in the mouth, which can provide plaque control without brushing.

Best to Brush

CET toothbrushes and toothpastes are specially formulated with your pet's safety in mind. The CET toothpastes are safe for your pet to swallow, unlike human toothpaste. They are effective in the fight against plaque and it only takes a few minutes a day to ensure the best at home dental care for your pet.

February is National Pet Dental Month!
Save 10% on a dental cleaning during February!





Pet Gazette

Care Credit

Care Credit is a convenient, low minimum monthly payment program. Companion Animal Hospital accepts Care Credit in order to help clients be able to receive the best treatment recommendations for their pets. With Care Credit, you can provide your pet with immediate care, use it towards future exams, medications and even food or keep it on hand for unplanned or emergency treatment. Care Credit offers no annual fees. It can also be used at your dentist office, vision center and other health care specialties. It is easy to apply for Care Credit, you can either pick up an application at our office, go online (www.carecredit.com) or call the company (1-800-365-8295) to apply over the phone. To learn more about Care Credit, visit www.carecredit.com or visit our office to pick up a brochure and speak to our staff.

Is Your Pet In Pain??

Some might wonder if veterinarians possess an extraordinary talent because their patients can not tell them what hurts. Dogs and cats have an instinct to hide their pain or weakness from other animals as a manifestation of "survival of the fittest". This ability to "hide" pain makes giving post surgical pain medications very important. After all, we know surgery can be painful and it is better to treat them (as directed by a doctor) for the pain they are hiding from us. Knowing what is normal behavior for your pet may help determine that something is wrong or that your pet may be in pain.

Your pet may exhibit signs of weakness, decreased appetite, vomiting, grumpiness, limping or being sensitive to petting or grooming. It is helpful to your veterinarian to make any notes regarding your pet's abnormal behavior and how long these signs have been occurring. Any information that you are able to provide your veterinarian is extremely helpful. Once we notice our pets are in pain or sick, they have been feeling that way for 3-5 days, so it is very important to have them seen as soon as you notice something is wrong.

If you think that your pet may be in pain, please call Companion Animal Hospital to schedule an appointment with one of our doctors.

Now Available: CAH and Paws Inn Gift Cards.

Available in any monetary amount. The Perfect Present!!

Referral Rewards Program: 1st Referral = \$5 CAH/Paws Inn Gift Card
 (refer a friend, get a thank you!) 2nd Referral or more = \$15 CAH/Paws Inn Gift Card

Companion Animal
 Hospital
 and
 Paws Inn
 335 Rt 35
 Selinsgrove, PA 17870
 570-374-2247

www.companionah.vetsuite.com

E-mail us at:
[petvets @ ptd.net](mailto:petvets@ptd.net)